What is claimed is:

1.   A method of provision of a program comprising:

obtaining by a server a broadcast data of a viewer

5   participation program from a broadcast station;

broadcasting by a broadcast station the broadcast data;

generating by the server a mobile unit broadcast data from

the broadcast data to distribute the mobile unit broadcast data

to a plurality of communication terminals via a mobile

10   communication network;

distributing by the server an input prompting data for

prompting a user of the communication terminal to input

information which is for progress of the viewer participation

program;

15   displaying by the communication terminal on its display the

broadcast data and the input prompting data as an image;

sending by the communication terminal to the server an input

data that is input in response to the input prompting data;

forwarding by the server that receives the input data these

20   input data to the broadcast station;

updating by the server a part of the broadcast data which

is to be distributed to the plurality of the communication

terminals based on the input data, and

updating by the broadcast station the part of the broadcast

25   data to be broadcast based on the input data.

2.   A method of provision of a program of claim 1,

wherein the broadcast data is recorded before broadcasting.

3.   A method of a provision of a program of claim 2, wherein the server obtains a broadcast data broadcast from the broadcast station.

5   4.   A method of a provision of a program of claim 2, wherein the server obtains a broadcast data from the broadcast station via a communication line connecting the server and the broadcast station.

10   5.   A method of provision of a program of claim 2, the method further comprising,

before the deliver of the input prompting data,

delivering to the plurality of the communication terminal a participation prompting data for prompting the user of the

15   plurality of the communication terminal to participate in the viewer participation program,

prompting by the communication terminal the user of the communication terminal to participate in the viewer participation program based on the participation prompting data,

20   sending by the communication terminal to the server a participation request input by a user who is prompted to participate in the viewer participation program, and

sending by the server the input prompting data only to the communication terminal that sent the participation request, when

25   sending the input prompting data to the plurality of the communication terminal.

6.   A method of provision of a program of claim 2, wherein,

the broadcast station starts broadcasting the viewer participation program at a predetermined first time, and

the server accepts receiving an input data before a second time that is after the first time, and does not accept receiving

5   an input data after the second time.

7.   A method of provision of a program of claim 5, wherein,

the broadcast station starts broadcasting the viewer

10   participation program at a predetermined first time, and

the server accepts receiving an input data before a second time that is after the first time, and does not accept receiving an input data after the second time.

15   8.   A method of provision of a program of claim 6, wherein,

the viewer participation program broadcast by the broadcast station is an auction program,

the input prompting data delivered by the server is a data

20   for prompting the user of the plurality of the communication terminal to input a bid, and

the input data sent by the plurality of the communication terminal to the server is a bid input by the user.

25   9.   A method of provision of a program of claim 7, wherein,

the viewer participation program broadcast by the broadcast station is an auction program,

the input prompting data delivered by the server is a data

for prompting the user of the plurality of the communication terminal to input a bid, and

the input data sent by the plurality of the communication terminal to the server is a bid input by the user.

10.ᐟ A method of provision of a program of claim 8, further comprising,

after the second time,

extracting by the broadcast station a data having the highest bid from the bid sent from the plurality of the communication terminal,

sending by the broadcast station to the server the data having the highest bid, and

identifying by the server the user of the communication terminal that sent the highest bid based on the data having the highest bid sent from the broadcast station, and sending by the server to the communication terminal of this user a winning notification.

11. A method of provision of a program of claim 9, further comprising,

after the second time,

extracting by the broadcast station a data having the highest bid from the bid sent from the plurality of the communication terminal,

sending by the broadcast station to the server the data having the highest bid, and

identifying by the server the user of the communication terminal that sent the highest bid based on the data having the

highest bid sent from the broadcast station, and sending by the server to the communication terminal of this user a winning notification.

5   12.   A method of provision of a program of claim 10, further comprising,

after sending the winning notification,

prompting by the communication terminal the user to select the method of paying for the product,

10   sending by the communication terminal to the server the payment method data selected by the user,

forwarding by the server to the broadcast station the payment method data, and

settling by the broadcast station the payment of the product

15 won by the user based on the payment method data.

13.   A method of provision of a program of claim 11, further comprising,

after sending the winning notification,

20   prompting by the communication terminal the user to select the method of paying for the product,

sending by the communication terminal to the server the payment method data selected by the user,

forwarding by the server to the broadcast station the

25 payment method data, and

settling by the broadcast station the payment of the product won by the user based on the payment method data.

14.   A method of provision of a program of claim 12,

wherein,

the server comprises a data base storing information on users of the plurality of the communication terminal, and

the server that receives the payment method data from the
5   communication terminal, based on the payment method data and the information on users stored in the data base, verifies if that user is the correct person, and, only when the user is verified to be the correct person, forwards to the server the payment method data.

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15.   A method of provision of a program of claim 13, wherein,

the server comprises a data base storing information on users of the plurality of the communication terminal, and

15   the server that receives the payment method data from the communication terminal, based on the payment method data and the information on users stored in the data base, verifies if that user is the correct person, and, only when the user is verified to be the correct person, forwards to the server the payment method
20   data.

16.   A broadcasting system where a server obtaining a program from a broadcast station distributes that program to a plurality of communication terminals and where each communication
25   terminal executes processing for the program,

wherein,

the server distributes input prompting data prompting the user of the plurality of communication terminals to input information required for progress of the program and receives data

transmitted from the communication terminals;

each of the plurality of communication terminals executes input prompting processing for prompting the user of the communication terminal to input information based on the input prompting data and transmits to the server input data input in response to the input prompting processing; and

the broadcast station obtains from the server the plurality of input data transmitted from the plurality of communication terminals and received by the server and updates the content of the program based on the plurality of the input data.

17.   A server obtaining a program from a broadcast station and distributing it to a plurality of communication terminals,

the server comprising:

a storage unit for storing input prompting data prompting the user of the plurality of communication terminals to input information required for progress of the program;

an input prompting data distributing unit for distributing to the communication terminals the input prompting data stored in the storage unit;

an input data receiving unit for receiving input data returned from the communication terminals in response to the input prompting data; and

an input data transmitting unit for transmitting to the broadcast station input data received by the receiving unit.

18.   A server of claim 17,

further comprising a program receiving unit for receiving the program broadcast from the broadcast station and

distributing to the plurality of communication terminals the program received by the program receiving unit.

19.   A server of claim 17,

further comprising a communication unit for establishing a communication link with the broadcast station and receiving the program through the communication link and

distributing to the plurality of communication terminals the program received by the communication unit.

20.   A server of claims 17, wherein

the storage unit stores a plurality of the input prompting data for programs with different contents for each time slot broadcast by the broadcast station, and

the input prompting data distributing unit distributes to the communication terminals the input prompting data for the program being broadcast by the broadcast station among the input prompting data stored in the storage unit.